



### EVENING HIGHLIGHTS

The 9th Annual Drive for Dreams benefit will be held this year at Buffalo Riverworks on Thursday, August 2, 2018. This year's new format will feature a casual evening on the river, dinner, drinks, live music, great auction items and many other surprises!

\* All sponsorships include company name/logo displayed on all printed and digital materials for event

#### **BIG RIVER PRESENTING SPONSOR—\$10,000**

- Exclusive Sponsorship for the event
- Exclusive logo placement on table tents
- Company logo on signage and recognition during presentation at event
- Company logo displayed on online auction site and bidding devices
- 20 VIP Tickets in reserved seating area

#### **TIKI TOUR SPONSOR—\$7,500**

- Banner displayed on Tiki Boat Tours throughout the event
- 10 VIP Tickets in reserved seating area

#### **PEDAL TOUR SPONSOR—\$7,500**

- Banner displayed on Buffalo Pedal Boat Tours throughout the event
- 10 VIP Tickets in reserved seating area

#### **ONLINE AUCTION SPONSOR—\$5,000**

- Logo displayed on the online auction site and guests' bidding devices
- 6 VIP Tickets in reserved seating area

#### **SOCIAL GIF STATION SPONSOR—\$5,000**

- Logo on tag photo station, all printed photos and shares via social media
- 6 VIP Tickets in reserved seating area

#### **COCKTAIL SPONSOR—\$3,000**

- Exclusive logo placement at all bar stations and on branded cocktail napkins
- 6 Event Tickets

#### **ENTERTAINMENT SPONSOR—\$3,000**

- Exclusive logo placement on the music stage
- 6 Event Tickets



#### **BREWERY TOUR SPONSOR—\$3,000**

- Exclusive logo placement on tour tickets and brewery tour entrance
- 6 Event Tickets

#### **DESSERT SPONSOR—\$3,000**

- Exclusive logo placement on dessert table and plates
- 6 Event Tickets

#### **CORK PULL SPONSOR—\$2,000**

- Exclusive logo placement on wine bags
- 4 Event Tickets

#### **COFFEE STATION SPONSOR—\$2,000**

- Exclusive logo placement on coffee station and round stir sticks
- 4 Event Tickets

#### **SIGNATURE DRINK SPONSOR—\$2,000**

- Exclusive logo placement on branded drinkware
- 4 Event Tickets

#### **ICE LUGE SCULPTURE SPONSOR—\$2,000**

- Exclusive logo placement on ice luge sculpture station
- 4 Event Tickets

#### **VIP SPONSOR—\$2,000**

- Exclusive logo placement on branded VIP gift bags
- 4 Event Tickets

#### **SUPPORTING SPONSOR—\$500**

- Please provide 300 dpi PDF or JPG file.
- Logo displayed on Ad Loop playing throughout the event

Questions: Please call Sara Kane at (716) 828-8318 or email [skane@mikeysway.org](mailto:skane@mikeysway.org)